



GEORGE KINARA

WEB DEVELOPER

For the last five years I have been passionate about technology and its ability to improve people lives. I have the necessary skills to drive the digital world forward. I have done the fun part of playing with code to create fun staff and now I focus on developing beautiful and functional web apps for online businesses.


SKILLSET

- Collaborating
- User Experience Designing
- Digital Marketing
- Web App Development
- Graphic Design
- SEO
- Digital Illustration
- React
- Google Analytics
- Google My Business
- Google Ads

CONTACT

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SKILLS

HTML5	●●●●●
CSS	●●●●●
JavaScript	●●●●●
UX/UI Design	●●●●●
SEO	●●●●●
Content Marketing	●●●●●
Google Analytics	●●●●●

EDUCATION

2020 -2021

Digital Marketing

Google Digital Skills for Africa

2014 - 2018

Bachelors Degree in Business Information Technology

Jomo Kenyatta Agriculture of Business and Technology (Honors)

EXPERIENCE

2021

DIGITAL MARKETER

Qallann Marketing Agency

- Tasked to develop and optimize website to improve their rank on search engines
- Interpret google analytics reports to drive effective changes on marketing campaigns

2019

WEB DEVELOPER

Gallin Holdings Limited

- Tasked with designing their first website and improving their brand
- Learnt to work remotely with Covid-19 restrictions
- Improved my sense of urgency

2018

WEB DEVELOPER

Azami Safaris

- Tasked with full creative power of developing a landing page
- Learnt the essence of design and how aesthetics improve traffic
- Learnt patience when developing